

GDPR - Information on the processing of personal data

Data administrator:

The administrator of your data is LUG Light Factory Ltd. with the headquarters in Zielonej Górze, address: Gorzowska 11, 65-127 Zielona Góra, KRS no. KRS0000290498, NIP 929-16-72-920, REGON: 080201644.

You can contact the administrator by sending an e-mail: dane.osobowe@lug.com.pl

The basis and purpose of data processing

Your personal data (name, surname and e-mail address) will be processed on the basis of the legitimate interest of the Data Administrator in the form of marketing activities regarding the Administrator's products or services. The legal basis for processing personal data is the provision of art. 6 clause 1 letter f) of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC (General Regulation on data protection) (Text with EEA relevance, hereinafter: GDPR), which enables data to be processed when it is necessary to implement the Administrator's legitimate interests. The purpose of data processing is to conduct marketing activities regarding the Administrator's products or services.

Data processing time

Your personal data will be processed for the period of conducting a marketing campaign by the Administrator. We won't store your data for more than 3 months from the date of their collection.

Data source

We inform that your data has been obtained from public databases located on the Internet.

Data recipients

We may transfer your personal data to an entity that carries out automated sending of marketing messages for us.

Permissions

You have the right to: access your personal data, request rectification, request to stop data processing, request deletion of your personal data and object to the processing of your personal data.

Automated decision making

Your personal data will not be used for automated decision making, including profiling.

Right to lodge a complaint with a supervisory authority

If you believe that your personal data are processed unlawfully, you have the right to lodge a complaint to the your local supervisory authority - Office for Personal Data Protection.